

ESMT European School of Management and Technology
together with
The Kofi Annan Business Schools Foundation
announce



The Kofi Annan
Fellowship

for outstanding
leadership potential
from developing countries

Executive summary

What is the Kofi Annan Fellowship

A fellowship grant for an emerging leader from a developing country for a one-year full-time MBA education in Berlin, Germany.

Purpose

To make significant contributions to least developed countries (LDCs) and landlocked developing countries (LLDCs); to strengthen the awareness for responsibility in leadership in developed countries.

Partner

ESMT European School of Management and Technology in cooperation with the Kofi Annan Business Schools Foundation in The Hague, Netherlands.

When

Starting annually in January. Application deadline is September 30, annually. Up to three Fellowships are available annually.

Requirements

Bachelor's degree of any kind, a minimum of three years of professional experience, GMAT, fluency in written and spoken English, willingness to contribute to building the economy and society of the home country with entrepreneurial impetus.

Support

Travel, visa, housing, insurance, placement, networking.

Financials

Value of the Fellowship is €58,000. Fellows will have a full scholarship from ESMT plus fair compensation for travel and accommodation costs, and program related fees.

Sponsorship

ESMT invites donors and sponsors to help with funds.

What is the Kofi Annan Fellowship all about?

The Kofi Annan Fellowship provides the opportunity for talented and motivated students from developing countries, who do not belong to a privileged class and lack sufficient financial means, to study management at ESMT in Berlin and graduate with a prestigious MBA from the most international business school in Germany.

Upon return to their home countries, the Fellows are expected to contribute to the strengthening of entrepreneurial capacity and the fostering of a stable market economy as an effective catalyst for their country's development, job creation, and poverty alleviation.



Wulff Plinke,
Dean, ESMT

ESMT will scout for these talents, select them, provide preparation if needed; give fair compensation for expenses like travel, accommodation, and program fees; and guide the Fellows through their stay at the School. After graduation, ESMT will offer support to the Fellows in starting their new careers and building a network among the Kofi Annan alumni.

Under the umbrella of the Kofi Annan Business Schools Foundation, ESMT is joining forces with associated European business schools to create a scalable number of successful Kofi Annan Fellowships.

Your involvement will be highly appreciated.



Nick Barniville,
Director, MBA Programs, ESMT

“The Kofi Annan Business Schools Foundation aims to contribute to achieving the UN Millennium Development Goals. In the framework of Goal 8: ‘Develop a global partnership for development,’ the Foundation seeks to make a contribution beyond the education sector. It intends to strengthen the relationship between (entrepreneurial) individuals, institutions, and companies in Europe and in the South for the benefit of societies across the world.”



Hans van Ginkel,
Chairman of the Board,
Kofi Annan Business Schools Foundation

The Kofi Annan Business Schools Foundation

Initiative

The Kofi Annan Business Schools Foundation is a joint initiative of the Public Advice International Foundation (PA International), Vlerick Leuven Gent Management School (Vlerick), Hogeschool Utrecht University of Applied Sciences (HU), and the European School of Management and Technology, Berlin (ESMT).¹

Learn more at

www.kofiannanbusinessschool.org

Mission

The Kofi Annan Business Schools Foundation aims to stimulate local entrepreneurship by creating a new generation of innovative and socially responsible entrepreneurs in developing countries through tailor-made and practice-oriented study programs.

The goal of the Kofi Annan Business Schools Foundation is to provide opportunities for talented and motivated students from developing countries who do not belong to a privileged class and lack sufficient financial means to study at and obtain a diploma from one of the associated business schools in Europe.

Upon return to their home countries, this new generation of entrepreneurs can contribute to the strengthening of entrepreneurial capacity and business administration in developing countries as an effective catalyst for economic development, job creation, and poverty alleviation.

The initiative is an implementation of the UN Millennium Development Goals project and directly contributes to the targets of achieving full and productive employment and decent work for all, integrating the principles of sustainable development, and creating global partnerships for development in cooperation with the private sector.

The main objective of creating global partnerships for development is capacity building and knowledge exchange in order to come up with innovative business solutions that can contribute to economic growth and poverty alleviation in developing countries.

The objective of the Foundation for the coming years is to expand the number of business schools associated with the Foundation and to find more companies and industries willing to become business partners and sponsors of the Foundation from a corporate social responsibility (CSR) perspective in order to provide more opportunities for more talented students.

The associated business schools, in close cooperation with the business sector, aim to create a platform that will actively stimulate the exchange of knowledge and best practices with small and medium-sized enterprises in Europe, Africa, Asia, and Latin America in order to generate innovative business solutions that can contribute to economic growth and poverty alleviation in developing countries.

¹ The board of the Kofi Annan Business Schools Foundation is led by Prof. Dr. Hans van Ginkel (chairman), Mr. Rio Praaning Prawira Adiningrat, Dr. Geri Bonhof van der Waals, Prof. Dr. Philippe Haspeslagh, and Prof. Dr. Wulff Plinke. Executive secretary to the board: Dr. M.J. van Breene.

ESMT facts and figures

- Founded in 2002 by 25 leading global companies and institutions
- Located in Berlin; additional campus close to Cologne
- Offering Full-time and Executive MBA programs, executive education, and research-oriented consulting
- Growing faculty of currently 33 members from 20 nations
- More than 10,000 participants in executive education since 2004
- A member of AACSB, CEEMAN, EABIS, EFMD, GRLI, and PRME
- Accredited by the German state authorities and internationally accredited by AMBA.

“ESMT was founded with the aim to create an international management school in Germany.”



Angela Merkel,
Chancellor of Germany

ESMT European School of Management and Technology

Profile

ESMT European School of Management and Technology was founded in 2002. It is a truly international business school, based in Germany, and has a distinct European focus. ESMT offers excellence and innovation through rigorous academic research, high quality teaching, and a practice-oriented approach to business education.

ESMT focuses on three main topics: competitiveness, responsible leadership, and management of technology. It offers MBA, executive MBA, and executive education programs. ESMT's campus is located in Berlin, with an additional location near Cologne. ESMT is accredited by the German state authorities and internationally accredited by AMBA.

Learn more at

www.esmt.org/en/home

Mission

ESMT develops entrepreneurial leaders who think globally, act responsibly, and respect the individual. With a heritage rooted in European values and the potential of technology, ESMT develops and imparts new knowledge to foster sustainable economic growth.

Dedication to responsible leadership

ESMT is strongly committed to the development of responsible leadership in research as well as in teaching and education.

In 2009, ESMT inaugurated the E.ON Chair in Corporate Responsibility, and in 2010 the Ernst & Young Chair in Governance and Compliance. ESMT has signed the United Nations Principles for Responsible Management Education (PRME) and is a member of the Globally Responsible Leaders Initiative (GRLI) as well as the European Academy of Business in Society (EABIS). ESMT awards an annual prize for Responsible Leadership that is given to an outstanding person with a demonstrated track record of responsible leadership who can serve as a role model for future leaders in society.

Founding of ESMT

ESMT was founded by 25 leading global companies and business associations and is financed by companies that demonstrate corporate social responsibility.²

² The companies are: Allianz, Axel Springer, Bayer, BCG Boston Consulting Group, BDA, BDI, BMW, Bosch, Daimler, Deutsche Bank, Deutsche Post, EADS, E.ON, GAZPROM Germania, HypoVereinsbank UniCredit, KPMG, Lufthansa, MAN, McKinsey, MunichRe, RWE, SAP, Siemens, Deutsche Telekom, ThyssenKrupp.

The Kofi Annan Fellowship for obtaining an ESMT Full-time MBA

Overview

ESMT's one-year Full-time MBA program is a management acceleration program aimed at early to mid-career professionals with at least three years of professional experience.

The board of the Kofi Annan Business Schools Foundation grants Fellowships on the basis of their previous academic education and a motivation letter that demonstrates both social responsibility and a clear business orientation.

A Kofi Annan Fellowship at ESMT has a value of €58,000 and covers full tuition fees and course materials in addition to a living stipend of €1,000 per month for the duration of the MBA program. The Fellowship also covers one round-trip plane ticket to Berlin from the Fellow's home. Fellowships can be awarded only after a candidate has been admitted to the ESMT Full-time MBA program (i.e., applicants must also complete the ESMT Full-time MBA application online before being considered for a Fellowship).

Are there conditions after completing the Fellowship?

After graduation, Fellows are expected to commit to returning to their home countries or regions to participate for at least three years in the development of the local or regional economy. Assistance with placement will be given by ESMT.

Who should apply?

Applicants are residents of one of the UN-listed LDCs, LLDCs, or of Palestine. Up-to-date country lists can be found at www.unohrlls.org/en/lldc/related/62 and www.unohrlls.org/en/lldc/39.

Other countries might be considered by the Kofi Annan Business Schools Foundation upon request.

Applications are encouraged from candidates who hold at least a bachelor's degree from any academic discipline and demonstrate three years of post-graduate professional experience. All applicants are required to take the GMAT (Graduate Management Admission Test) before gaining admission to the ESMT Full-time MBA program.³

How to apply?

Applications are only accepted online via ESMT's website. Potential applicants may also submit a short form for a preliminary check to determine whether they are eligible to apply. Application deadline is annually on September 30.

How many Fellowships?

Up to three at ESMT.

Further information

Please visit ESMT's website for further information about the ESMT Full-time MBA program. Any specific questions can be addressed to mba@esmt.org, or made by telephone to the ESMT Admissions Team at +49 30 21231 1402.

Learn more at

www.esmt.org/mba

³ A limited number of GMAT fee waivers are available to candidates who can demonstrate financial need. Please contact mba@esmt.org.

Kofi Annan Fellows at ESMT– MBA 2011



“My community has so much potential; literacy rates, infrastructure and global investor interest levels are growing. Business is only successful when it adds value and the quality of business leadership directly influences the nature of its contribution to socio-economic transformation. As a young entrepreneur, my year in Berlin is a chance to pause, reflect and exhaustively think through my own business proposition.

While competence is critical, social empathy is intrinsic to sustainability in that it frames decisions beyond the immediate. ESMT’s focus on leadership, as well as the opportunity to learn from global corporate leaders, impressive yet pragmatic faculty and my multi-national colleagues embeds this in the learning experience.

I am both humbled and proud to be the first Kofi Annan fellow at ESMT. I see it as a vote of confidence in my potential by people that I deeply respect. I also see it as a challenge to make a tangible difference. I am here because this is a chance to better myself and therefore make a more valuable contribution. Thank you to the Foundation and the School for this wonderful opportunity.”

Berlinda Mkanganwi, Zimbabwe



“I am an entrepreneur and always looking to build the best team possible. Since I started at ESMT in Berlin, I have met so many bright, smart and enthusiastic people. After the MBA, I want to start a company with a strong team and invite investors to Uzbekistan to invest in the production of consumer goods.

I am motivated both to learn, but also to share my experience as a leader and entrepreneur from a developing country. People surrounding me are interested in how to do business in developing countries, how to overcome cultural barriers and most importantly how to tap into emerging business opportunities.

I want to thank KABS Foundation for providing me with such a unique and generous opportunity to learn to lead people to build a more sustainable future. If you are a person with entrepreneurial spirit, bold, looking to build the best team of people around you and willing to contribute to your society, I strongly recommend to apply for KABS Fellowship. But, before applying, you need to think deeply why you need an MBA from ESMT, and why now? Ask yourself how you can contribute.

Nodir Nurimbetov, Uzbekistan

Request for financial support

ESMT supports the Kofi Annan Fellowship initiative because the expected value for the Fellows is of the highest relevance. It will make a significant contribution to those countries that need effective support most. This initiative fits perfectly to ESMT's values and services.

Kofi Annan Fellows of other schools in the Foundation. After a few years, there will be a network of alumni Fellows, who will support each other by exchanging experiences and knowledge and gain mutual benefits from each other and from the schools in the Foundation.

ESMT will educate up to three students with every class. The Fellows will connect with the other students in the class. The class will profit greatly from the Kofi Annan Fellows – by learning from their perspectives and values when solving managerial issues, thus strengthening the awareness for responsibility in leadership. The catalytic effects will be strong. In addition, the Fellows will connect with

ESMT needs the support of donors and sponsors for this charity initiative. Our proposition is that ESMT gives a full scholarship, i.e., does not charge any tuition to the Fellow. The School should not incur additional expenses for an individual Fellow. The marginal (direct) costs for this program are requested to be sponsored by social responsibility initiatives.

(per Fellow; basis: 1 year of study at ESMT)

Marginal (direct) cost	
Fees*	9,000
Living cost (12 months)	12,000
Travel, insurance, logistics, etc.	8,000
Total amount of fundraising request for a Fellowship grant	29,000
Tuition, sponsored by ESMT	29,000
Total value of Fellowship	58,000

Value for donors and sponsors

Sponsors are cordially invited to use the Kofi Annan Fellowship for their CSR portfolio of activities. ESMT will support sponsors through close collaboration and communication activities. The Fellows can be invited by the sponsor to cooperate with the sponsor in various dimensions, in particular in building a sustainable relationship with the respective country.

ESMT appreciates donations of any size.

Account information:
 Deutsche Bank AG
 Account no.: 077304403
 Bank code: 100 700 00
 IBAN: DE10 1007 0000 0077 3044 03
 BIC: DEUTDEBBXXX
 All donations will be tax deductible.

* Items include learning materials, office supplies, food and drink, and international field studies travel, which every student has to pay for.

Annex

Least developed countries

Africa (33)

- 1 Angola
- 2 Benin
- 3 Burkina Faso ¹
- 4 Burundi ¹
- 5 Central African Republic ¹
- 6 Chad ¹
- 7 Comoros ²
- 8 Democratic Rep. of the Congo
- 9 Djibouti
- 10 Equatorial Guinea
- 11 Eritrea
- 12 Ethiopia ¹
- 13 Gambia
- 14 Guinea
- 15 Guinea-Bissau ²
- 16 Lesotho ¹
- 17 Liberia
- 18 Madagascar
- 19 Malawi ¹
- 20 Mali ¹
- 21 Mauritania
- 22 Mozambique
- 23 Niger ¹
- 24 Rwanda ¹
- 25 São Tomé and Príncipe ²
- 26 Senegal
- 27 Sierra Leone
- 28 Somalia
- 29 Sudan
- 30 Togo
- 31 Uganda ¹
- 32 United Republic of Tanzania
- 33 Zambia ¹

Asia (15)

- 1 Afghanistan ¹
- 2 Bangladesh
- 3 Bhutan ¹
- 4 Cambodia
- 5 Kiribati ²
- 6 Lao People's Democratic Rep. ¹
- 7 Maldives ²
- 8 Myanmar
- 9 Nepal ¹
- 10 Samoa ²
- 11 Solomon Islands ²
- 12 Timor-Leste ²
- 13 Tuvalu ²
- 14 Vanuatu ²
- 15 Yemen

Latin America and the Caribbean (1)

- 1 Haiti ²

Landlocked developing countries

Africa (15)

- 1 Botswana
- 2 Burkina Faso ³
- 3 Burundi ³
- 4 Central African Republic ³
- 5 Chad ³
- 6 Ethiopia ³
- 7 Lesotho ³
- 8 Malawi ³
- 9 Mali ³
- 10 Niger ³
- 11 Rwanda ³
- 12 Swaziland
- 13 Uganda ³
- 14 Zambia ³
- 15 Zimbabwe

Asia (10)

- 1 Afghanistan ³
- 2 Bhutan ³
- 3 Kazakhstan
- 4 Kyrgyzstan
- 5 Lao People's Democratic Rep. ³
- 6 Mongolia
- 7 Nepal ³
- 8 Tajikistan
- 9 Turkmenistan
- 10 Uzbekistan

Europe (4)

- 1 Armenia
- 2 Azerbaijan
- 3 Republic of Moldova
- 4 The Former Yugoslav Republic of Macedonia

Latin America (2)

- 1 Bolivia
- 2 Paraguay

www.unohrlls.org/en/ldc/related/62/

¹ Also LLDC

² Also Small Island Developing State (SIDS)

³ Also LDC

ESMT
European School of Management
and Technology

Schlossplatz 1
10178 Berlin
Germany

Dean

Prof. Dr. Wulff Plinke
Phone: +49 (0) 30 212 31-1020
Fax: +49 (0) 30 212 31-1012
E-mail: plinke@esmt.org

MBA Director

Nick Barniville
Phone: +49 (0) 30 212 31-1400
Fax: +49 (0) 30 212 31-1409
E-mail: mba@esmt.org

www.esmt.org